



Social Media Mergers and Acquisitions Data

Data: <https://www.crunchbase.com/search/principals/8c343a79763bde2e748378919e3f98e7>

Rank	Company	Acquisitions	Company overview	Notes
1	Facebook	79	Facebook is an online social networking service that enables its users to connect with friends and family.	
	Betaworks	54	Exited.	Exited all acquisitions
2	Twitter	54	Twitter is a social networking platform that allows its users to send and read micro-blogs of up to 280-characters known as "tweets".	
3	Groupon	41	Groupon is a deal-of-the-day website that offers discounted gift certificates usable at local or national companies.	
4	LinkedIn	23	LinkedIn, a professional networking site, allows its members to create business connections, search for jobs, and find potential clients.	
5	BookMyShow	16	BookMyShow is an Indian online ticketing service for cinemas, theaters, and sports.	
6	Pinterest	16	Pinterest is a visual bookmarking tool for saving and discovering creative ideas.	
7	Meltwater	14	Meltwater is a media intelligence & social listening tools for measuring, managing and magnifying corporate reputation.	
8	Hootsuite	12	Hootsuite is the world's most widely used platform for managing social media. Over 15 million users, including 800+ of the Fortune 1000.	
9	ViaSat	12	ViaSat produces satellite and other digital communication products that enable fast, secure, and efficient communications to any location.	
10	HubSpot	11	HubSpot develops cloud-based, inbound marketing software that allows businesses to transform the way that they market online.	
11	Sprinklr	10	Sprinklr provides social media management platform that enables enterprise brands to connect with customers across every touch point.	
12	Jam City	7	Jam City is a mobile entertainment company, connecting the world through technology, creativity, and play.	
13	Twitch	6	Twitch is social video platform for gamers where more than 100 million gather every month to broadcast, watch and talk about video games.	
14	MyHeritage	6	MyHeritage is a destination to discover, preserve, and share family history.	
15	Giphy	5	Giphy allows users to search, share, and discover best GIFs.	
16	Lithium Technologies	5	Lithium builds community and social media management software that helps the world's best brands connect with customers on digital channels.	
17	Brandwatch	4	Brandwatch is a social intelligence group offering marketers a portfolio of social and content marketing technologies.	
18	Fandom	4	Fandom is a global entertainment media brand powered by fan passion.	
19	Tinder	3	Tinder anonymously finds people nearby that like each other and connects them if they are both interested.	
20	Maven	3	Expert-led group media network	
21	Whistle	3	Whistle is a global sports and entertainment company that creates, curates and distributes positive, brand safe original content.	
22	Millennial Media	3	Millennial Media has been acquired by AOL.	
23	Jobvite	3	Jobvite offers a comprehensive and analytics-driven recruiting platform.	
24	StockTwits	3	StockTwits is a real-time financial communications platform for the financial and investing community.	
25	Reddit	2	Reddit is an online platform, enabling its users to submit links, create content, and have discussions about the topics of their interest.	
26	Dailyhunt	2	DailyHunt develops mobile application software.	
27	VentureBeat	2	VentureBeat is an online technology news platform that is engaged in technology publication and events business.	
28	Relativity Media	2	Relativity Media is focused on producing and distributing content in the United States and internationally.	
29	Spredfast	2	Spredfast is a global social media marketing software company.	
30	Socialbakers	2	Socialbakers is the leading AI-powered social media marketing platform.	
31	Airtime	2	Airtime is a live video platform that allows people to stay in touch with their closest family and friends through real-time sharing.	
32	Tech in Asia	2	Tech in Asia (YC W15) is the go-to media platform for Asia's tech community, with annual conferences hosted in Singapore, Tokyo, & Jakarta.	
33	Glassdoor	2	Glassdoor is a job and recruiting sites that operates online jobs and career community.	
34	Quora	1	Quora is a Q&A platform with a mission to share and grow the world's knowledge.	
35	Instagram	1	Instagram is a free photo sharing application that enables its users to take photos, apply filters, and share them on social networks.	
36	Meetup	1	Meetup brings people together in thousands of cities to do more of what they want to do in life.	

37	TradingView	1	TradingView is the largest network of self-directed traders and investors with an advanced financial platform.	
38	AgoraPule	1	AgoraPulse is an affordable, all-in-one, self-service Social Media platform for SMBs and agencies.	
39	Gainsight	1	Gainsight provides technological products and solutions focused on customer success.	
40	TVTime	1	TV Time's cross-platform consumer data helps TV & Movie content creators better understand their audiences.	
41	Hearsay Systems	1	Hearsay offers the complete client engagement solution for financial services.	
42	StyleSeat	1	MyHeritage is a destination to discover, preserve, and share family history.	
43	Zoosk	1	Zoosk is the #1 dating App, offering a truly personalized dating experience through its Behavioral Matchmaking(TM) technology.	
44	ResearchGate	1	ResearchGate provides a professional network for the scientific community to connect with each other to share and discuss research.	
45	Shopkick	1	Shopkick, a Trax company, is the leading shopping rewards app, bringing moments of joy to everyday shopping - both on- and off-line.	
46	Scribd	1	Scribd is the unlimited* reading subscription that offers access to the best books, audiobooks, magazine articles, documents and more.	
47	iAdvize	1	iAdvize is a conversational marketing platform that connects customers in need of advice with experts who are available 24/7 via messaging.	
48	Reinvate	1	Reinvate is an enterprise-grade, cloud-based SaaS platform sold on a monthly subscription basis to hospitality companies.	
49	YouNow	1	YouNow is the world's first live social network, empowering users to broadcast themselves from anywhere in real time.	
50	Vinted	1	Vinted is an internet, social app, and marketplace for pre-loved fashion.	